

# BRANDON REDENIUS

GRAPHIC DESIGNER/ILLUSTRATOR/PRODUCTION ARTIST

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## EXPERIENCE:

### The Creative Group - San Francisco, CA

#### CONTRACT DESIGNER & PRODUCTION ARTIST: SEPT. 2010 - PRESENT

Current Client: HNTB, Dec 2010 - Present

Creating infographics and layout design for Bay Area Rapid Transit expansion and various light rail project proposals, created presentation infographics and collateral for various airport project proposals.

Former Client: Minted.com

Created customer proofs for greeting cards and stationary.

Former Client: TBW (Terris, Barnes and Walters)

Created and edited designs for political campaign collateral, with clients ranging across the United States.

### KTXL Fox40 - Sacramento, CA

#### GRAPHIC ARTIST, OCTOBER 2008 – SEPTEMBER 2010

Duties included preparing 20-40 graphics each night for the 5:30pm and 10pm newscasts, assisting with graphics for web and promotions, and occasional photo assignments.

### Sundog Screenprints - Chico, CA

#### GRAPHIC DESIGNER, MARCH 2008 – AUGUST 2008

Client-based design work which provided logos, t-shirt designs, print collateral and Web elements.

### The Orion - Chico, CA

#### ART DIRECTOR, SPRING 2008

Lead and collaborated with the section designers to develop and implement cover ideas and ensure style consistency throughout the national award-winning newspaper before preparing page files for press. Designed full-page covers for special sections.

#### EDITORIAL DESIGN MANAGER, FALL 2007

Assisted the Art Director in finalizing sections before going to print. Co-managed 10 other designers.

#### EDITORIAL DESIGNER/ILLUSTRATOR, SPRING 2007 - SPRING 2008

Placed and formatted columns for the Opinion Section. Produced original illustrations to accompany and complement various articles throughout the paper.

### Freelance Design

**Hot Mess** - Chico Dance Pop Band

Branding, identity, album packaging, flyers/posters, stickers, t-shirts

**Team Shark Week** - Chico Electro Rock Band

Branding, identity, album packaging, flyers, web design, press kit design

**Doc Prop** - Bay Area/Chico Rapper

Branding, identity, album packaging, photography, flyers/posters

**Judgement Day** - Bay Area "String Metal" Band

Flyers, video prop packaging

**Faith Parks** - Founder and Lead Designer at Parks & Associates.

Created [www.faihparks.com](http://www.faihparks.com) in 2008. Re-branded business cards, stationary, and flyers to reflect updates to her logo.

## TECHNICAL SKILLS:

### Proficient:

Photoshop, InDesign, Illustrator, Acrobat, Mac and PC formats, Illustration in various mediums, Wacom Tablets, Digital Cameras/SLRs

### Working Knowledge:

Dreamweaver, HTML/CSS, Microsoft Word, Microsoft PowerPoint, WordPress

### Basic:

Flash, Adobe After Effects

## EDUCATION:

### CSU Chico, Chico, CA

#### FALL 2005 – FALL 2007

Bachelor of Arts in Communication Design, Graphic Design Option

#### Memberships:

Designers In Progress (DIP), 2005 – 2007, DIP Officer (Treasurer), Fall 2006

### Shasta College, Redding, CA

#### FALL 2003 – SPRING 2005

Studio Art Major, emphasis on Drawing/Illustration

Transferred to CSU Chico, Fall 2005

## RECOGNITION:

#### Best in Show: Illustration,

#### Packaging Design

Graphic Design Student Show, CSU Chico, Spring 2008

#### Third Place, Best Features

#### Lead Package

California College Media Association, Spring 2008

#### Best Editorial Designer

The Orion, Spring 2007

#### Best in Show: Illustration

Graphic Design Student Show, CSU Chico, Spring 2007