



BRANDON REDENIUS

Graphic Designer & Illustrator

CONTACT

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EXPERIENCE

THE CREATIVE GROUP - SAN FRANCISCO, CA

Graphic Designer and Production Artist: 2010 – Present

Current Client: Expert Communications, Inc.

Preparing and editing documents for print, working alongside creative directors and editors to ensure accurate delivery of projects, managing creative assets, designing email blasts based on client style guidelines.

Former Client: HNTB

Designed highly detailed project proposal layouts and informational graphics for airport, light rail, and other architecture/engineering projects. Completed five winning proposals valued at over \$10 million, including the high-profile BART extension to Warm Springs submittal. Coordinated with clients, senior-level executives, project managers, and marketing staff.

Former Client: Minted.com

Created customer proofs for greeting cards and stationary.

Former Client: TBW (Terris, Barnes and Walters)

Created and edited campaign collateral designs for various political candidates across the United States to effectively influence voters during election time.

KTXL FOX40 – SACRAMENTO, CA

Graphic Artist: 2008 – 2010

Collaborated with editors, producers and production assistants to prepare 20 - 40 graphics each night for the 5:30 pm and 10:00 pm newscasts. Assisted with graphics for web and video promotions. Completed occasional photography assignments.

SUNDOG SCREENPRINTS – CHICO, CA

Graphic Designer: 2008

Created logos, t-shirt designs, vinyl decals, print collateral, and Web elements. Served as liaison between management and external clients to ensure timely and accurate delivery.

THE ORION – CHICO, CA

2007 – 2008

Art Director: Created and managed production calendars, including scheduling meetings, review sessions, and printing. Led and collaborated with the section designers to develop and implement cover ideas. Ensured style consistency throughout the national award-winning newspaper before preparing page files for press. Designed full-page covers for special sections.

Editorial Design Manager: Assisted the Art Director in finalizing sections before going to print. Co-managed 10 designers.

Editorial Designer/Illustrator: Placed and formatted columns for the Opinion Section. Produced original illustrations to accompany articles throughout the paper.

FREELANCE DESIGN

Hot Mess – Dance Pop Band. Branding, identity, album packaging, flyers/posters, stickers, t-shirts and press kit design

Community Integrated Work Program, Inc. - Informational brochure design

Team Shark Week – Electro Rock Band. Branding, identity, album packaging, flyers and web design

Doc Prop - Hip Hop Artist. Branding, identity, album packaging, photography, flyers and posters

Faith Parks - Founder at Parks & Associates. Created www.faithparks.com in 2008. Re-branded business cards and stationary to reflect updates to her logo.

EDUCATION

CSU CHICO, CHICO, CA

Fall 2005 – Fall 2007

Bachelor of Arts in Communication Design, Graphic Design Option

TECHNICAL SKILLS

PROFICIENT:

Photoshop, InDesign, Illustrator, Acrobat, Mac and PC formats, Digital Cameras/SLRs, HTML/CSS

WORKING KNOWLEDGE:

Dreamweaver, WordPress, Microsoft Word, Microsoft PowerPoint

BASIC:

Flash, Adobe After Effects, PHP

RECOGNITION

Featured Fan Art: The Huntress
GeekGirlOnTheStreet.com, 2011

Best in Show: Illustration,
Packaging Design
Graphic Design Student Show, CSU Chico, 2008

3rd Place: Best Features Lead Package
California College Media Association, 2008

Best Editorial Designer: The Orion,
2007

Best in Show: Illustration
Graphic Design Student Show, CSU Chico, 2007