

# BAYSIC



**CONSEQUENCE**

**DOC PROP**

**SWOOSH**

**BLITZ**

**DJ FURIOUS STYLEZ**

## MEDIA KIT

Featuring the biography, reviews, discography, venue list and contact info for the hip hop group BAYSIC and it's members.

# BIOGRAPHY: SWOOSH



Baysic is a progressive hip hop collective consisting of two producers (Consequence & Swoosh), two lyricists (Blitz & Doc Prop), and a DJ (DJ Furious Stylez). Originating from various parts of the Bay Area in northern California, the group's original three members met in Chico, a college town just north of Sacramento. In 2006, they started working together, capitalizing on the vast party scene and captivating crowds all over town. In early 2008, Baysic expanded their musical roots to include additional production as well as a crafty cutman to complete the crew's now versatile vibe.

The music that Baysic creates is unique and well rounded, blending multiple genres from funk to conscious lyricism together with an innovative twist. All artists come from different musical backgrounds--some play instruments while others have a formal education in music theory and orchestration. Utilizing each person's talent, Baysic is able to create an upbeat atmosphere and vibration for the audience and listener. This head-bobbing, party-rocking pack love to have fun on and off stage and always leave the crowd with a memorable and absolute positive experience.



**DOC  
PROP**



**BLITZ**



**CONSEQUENCE**

The intent of this press kit is to provide a basic background to professional management teams as well as venues and other booking agencies so they have the proper information they need to work with the group. Baysic has built a considerable following in northern California and now they are setting their sights higher towards a regional and national position.

## SCENE REPORT

### DJ FURIOUS STYLEZ CD RELEASE PARTY

THE 222 ROOM  
FRIDAY, MAY 16<sup>TH</sup>



DJ Furious Stylez's *Strictly for the Strippers* and *Strictly for the Gangsters* double CD release party Friday May 16<sup>th</sup> was anticipated to be memorable. The local DJ had been raising excitement about his event and peaking interest in his laptop-free tabletop talents at Normal Street Bar several Thursdays leading up to the event.

Upon arrival to the private venue next to the El Rey Theatre, The 222 room exuded the style, flare and *faux pos* of an event themed around hip-hop, strippers and gangsters. Beginning at 9 PM, attendees were greeted with sharply dressed event staff in '50s-inspired gangster gear checking IDs. For \$20 a head and a fancy dress code, the night's entertainment included an open bar, DJ Furious Stylez spinning hip-hop hits and guest performances by Doc Proper, Blitz and other artists. Upon entrance into the little-seen locale, release-partiers felt the sleazy stripper/gaudy gangster vibe as well mixed as the songs from DJ Furious Stylez' table. Dark red chiffon-like material hung from the ceilings, which was offset by blue lighting. A special glass room, aka the VIP room, offered VIP guests leather seating and a large display of chilled champagne and succulent strawberries (a sexy-time setting fo sho). Outside, trees strung with white lights, the turn tables and a *Girls Gone Wild* video projection played on the one of the brick walls. With the hip-hop ease of the outdoors, ladies couldn't help but dance.

Around 11:40 PM, local lyricists Doc Proper and Blitz partook in the high spirits and performed. The T-shaped stage made for an interactive performance that was highlighted by the red/

blue ambient lighting of the stripper/gangster theme. After three songs, the crowd was vibing and rearing for more music.

It was clear that careful planning went into making this event epic, but the culmination of the evening was surely more memorable than warranted, without a warrant.

The next lyricist took the stage charged with the energy of the near 100-person crowd. He spat fire for about 15 seconds before all the sound — and the release party — was cut off. A police officer took the mic and announced that he had a "court-ordered" search warrant in possession and that everyone was to funnel out the front and was subject to search of their persons by law. This much sucked, but was understandable. But then people wised up to the fact that no physical warrant was in possession or had been presented.

As the five-0 were asked to produce the supposed "court ordered search warrant," they become hostile, confrontational and forceful. Some people in charge of the event were strong-armed and placed in handcuffs for asking to see the search warrant that was supposed to be presented by law. One of the *Synthesis*' lady writers originally covering this event was confronted by the authorities and forcefully had her notes taken from her.

The event was extremely unforgettable and a crazy stupid time, but definitely not for the reasons it should have been. The whole thing was awfully ridiculous. Except for the music.

Words and Photo by Aleks Dawson

SYNTHESIS

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## SCENE REPORT



### WILD OAK HIP-HOP SHOWCASE HIMP C, THE RESONATORS, DOCTOR PROPER & DUSTED PHONIKS

LASALLE'S

WEDNESDAY, FEBRUARY 13<sup>TH</sup>

A sizable but mellow crowd trooped out for the Wild Oak Hip-Hop Showcase.

Wild Oak, Chico State's student-run record label, seems uncannily able to coax out decent-sized crowds on tough nights, this one a Wednesday. A five dollar cover earned folks the crème of the local hip-hop crop, with a multicultural and artistically diverse group of artists with positive music typical of the area.

The task of getting the crowd properly pumped up fell to openers Dusted Phoniks, composed of MC Underrated and Inclined. The duo kept their performance on the true MC level, working the stage from side-to-side, laughing at their own witticisms and involving the crowd with freestyles and eagerly filled noise requests. They jokingly bragged about "just getting the gig a couple weeks ago," but turned in a surprisingly competitive performance for being the relative newcomers on the scene. DJ HiFi supplied the beats and was rewarded with the crowd showing love by shouting "High Five!"

Con Artist Productions mastermind Doctor Proper was up next, and after a track or two he was clearly up to something other than his usual party-hop tricks.

"I wanted to get into a place where no one's really going," Proper said. Combining the intricate beats and scratches of DJ Furious Styles with the slide guitar playing of Mark Anderson, Proper's set was definitely innovative. His flows were mostly introspective and fast-paced, inviting listeners to go deeper into psychological revelry than they normally would. Proper said the performance, which was an "experiment," and the first time the trio had come together on stage, earned a better response than he expected. Both supporting musicians more than filled their

roles during solo instrumental stretches.

Keeping up with the innovative vibe were The Resonators, a hippie-hop duo, combining Sal's live guitar with Hap rhyming politically on the mic and taking brief breaks to man the "ones and twos." Hap spoke to the "weird role" women are given in hip-hop and rattled off a flow, written by a woman, that he hoped would empower women to stay strong.

Hap stayed on the turntables after The Resonators' set as the Dialects' HIMP C took the stage and brought the attitude fans have come to expect from rappers. His hands blurry and body blasting throughout the performance area, HIMP C brought a heightened sense of urgency to his flows, commenting on the grittier aspects of reality with jams like "Shit Gets Cold." However, he slowed his set down a bit to involve M.L.E., a female vocalist who Minniti said represents Con Artist Productions. As usual, the sweetness of a lady's voice, even one deep and powerful like M.L.E.'s, elevated the overall nature of the hip-hop produced, drawing in the entire establishment as the night's beats wound down.

Words and Photos by Bill Kelvin



SYNTHESIS

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# REVIEWS:

**420 in the 707**

WORLD OF STEREO AND BLOCKROCKER PRODUCTIONS -PRESENT-

**DC-10**  
**Baysic**  
**Black Yankee**  
**Normy**  
**The Family**

Mixed DJ K...  
 Sounds B...

**The Trade**

8210 OLD REDWOOD HWY, DOWNTOWN CHICO, CA

Normal St. Bar  
 Presents  
**DJ FURIGUS STYLEZ**  
 ONE NIGHT ONLY  
 THURSDAY APRIL 18TH

**21 AND OVER ONLY**

**NO COVER!**

DRINK SPECIALS FROM 7PM-CLOSE!!

**BAYSIC**  
 Blitz & Doc Prop

**DC10**  
**Hoodwink**  
**Twompson**

**THE TRADEWINDS**  
 8210 OLD REDWOOD HWY, DOWNTOWN CHICO, CA  
 10PM-12AM (OPEN BIKINGA STATE)  
 SUNDAY MARCH 2ND 9PM  
 21+ FREE SHOW!

Con Artist Productions Presents  
**BAYSIC**  
 WITH SPECIAL GUESTS  
 LIQUID & DJ-MARVEL

RECORD RELEASE SHOW

**Fri. April 20th**  
**9pm**  
**@ Hurleys**  
**208 Cedar St.**  
**Chico, CA 95928**

Great Drink Specials

www.conartistprod.com  
 www.djmarvel.com

Con Artist Productions Presents  
 in association with  
 Hurley's Bar and Grill

**Doctor Proper**  
**BAYSIC**  
 Blitz

With Special guests:  
**THE MORG & XT**  
 (Sacramento's Finest)  
 W/ Live DJ

**Fri. Mar 30th 2007**  
**@ Hurley's 9pm**  
**208 Cedar St.**  
**Chico, CA 95928**

Specialty Shots  
 \$2.50 CORONAS  
 \$3.00 TEQUILA SUNRISES  
 \$8.00 MARGARITA PITCHERS

www.conartistproductions.com  
 myspace.com/morgandxt

Ages 21+

**MICROPHONE MILITIA**  
**BOOT CAMP**  
 CON-ARTIST PRODUCTIONS, 2004



influenced beats incorporated with well-written lyrical skills. Listeners can find politically influenced hip-hop, tributes to Tupac Shakur and stories of personal struggle on the CD, as well as classic hip-hop. Hopefully, "Boot Camp" will receive the wide recognition it deserves, as it is a great representation of not only West Coast rap, but also rap music in general.

When it comes to locally produced music, most cynics will automatically dismiss an album simply because it was created in the minute Chico market. Hip-hop fans, however, should be pleased to know that the Microphone Militia's second album, "Boot Camp," is a very well-mixed and produced compilation album by Con-Artist Productions. The funky compilation features artists from the Bay Area, Washington, Sacramento, Chico, Los Angeles, San Diego and Arizona, all with one thing in common - funky West Coast-

If you like this try...  
 2Pac, "All Eyez On Me," 2001

— Andrea Espindola

1 2 3 4 5

**DR. PROPER**  
*The Masterful Mind*  
 SELF-RELEASED



One couldn't ask for too much more from a four-song demo than what Dr. Proper gives us on *The Masterful Mind*. The Chico-based MC offers up four very distinct tracks - in terms of style and mood - to let everyone know what he's capable of. "Vice Grips" explores the effects of drug abuse in a trippy, sedated arrangement and uses an appropriate Beatles sample to tie it all together. On "Reminisce 2 Reality" the good doctor takes a rapid-fire approach to his flow, rambling off quick-witted rhymes over a high-velocity string groove that beckons Bone Thugs-N-Harmony. Unlike many other hip-hop artists, Dr. Proper also knows the right time to end a song, never letting it roll on too long. Which is a lost art, indeed.

Dustin Bennett


**BEST BET**



**Thursday, May 11th**  
**Doctor Proper & The Con Artist Family**  
**Off Limits**

Hip-hop powerhouse and Chico veterans Doctor Proper & The Con Artist Family bring their beats along with some unforgettable tunes to rock Off Limits Thursday night. Be there and be prepared for supreme head-bobbin' and colla-poppin'! 21 & over, 9:30 PM. \$5.

**DOCTOR PROPER**  
*Ghostwriter Jones EP*  
 CON ARTIST



From the first track, "Dawn of a New Era (Light of a New Day)," it's obvious Doctor Proper has a deep understanding of music. He smoothly enunciates his soul-searching rhymes over his own modern, unique beat. With crisp samples and funky synthesizer warbles, Proper crafts his own sound, backing his hook up with professional vocals from Noel G. And that's just the first track! You can drop the top to "Rap Quarterback," where he's "making music you can download to your Motorola" or get hammered to "Cheap Shots (Down & Dirty)," a club-ready mix straight out of Chico, CA. Proper's first release backs up his busy touring schedule and nicely supplements the growing Con Artist Productions catalog. Catch Doctor Proper live this Thursday at Off Limits.

Ky Junkies

and delivering the adrenaline rush that one expects from a genuine punk rock experience. The band just released a new album, *Keep Them Confused*, which is appropriately followed up by their current US tour.  
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**DOCTOR PROPER**  
 Local hip-hop artist and entrepreneur Doctor Proper uses his originality and drive to sustain self-created and self-realized record label, Con Artist Productions. Proper is noted for his early and continued success operating C.A.P., his accomplishment as an artist and his direction of other R&B artists as well.  
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# Beats & Business Get Proper

## Doctor Proper Proves You Can Con Your Way to Success

BY CHAD INMAN



How many people do you know who can say that they started a legitimate record label while going to school and were under 21? Local entrepreneur Doctor Proper has fulfilled the dreams of countless young artists trying to break their ways into the hip-hop music scene. Doc Props has a quick, clean style that is compared to no one else. In putting out a name for himself, Proper has landed he and his crew shows around Northern California from the Shadow Lounge in SF, Blake's in Berkeley and Off Limits in Chico. Though he has a great appreciation for music, he feels that too many people are trying to come up mimicking other people's signature techniques and style traits.

"If you look at everyone who's made it big, even the mainstream rappers, they've made it because they're very distinct and individual. I'm just striving to make a name for myself as an individual."

If you take a step back in time to 2000, in the days of high school hijinks, young D.P. hadn't established himself as a lyricist yet. He had always fancied himself as a creative writer, but never imagined getting on the mic and basking under the spotlight. It wasn't until his buddy Dallas, who tore up the local freestyle sessions, manipulated him at a party into doing a freestyle. That first flow wasn't a Nobel Prize winner, but it sparked an addiction that later inspired him to keep working on tracks. Sooner than he thought, he had a handful of tracks that he was burning on CDs and passing out to his friends around school. At this point, he was so amped about getting his words and music out, he wanted to create a fictitious label that he could proudly stand under. He came up with Con Artist Productions and had a friend draw up some logos to bring up the stature. It wasn't until 2003, when he

moved up to Chico, that Con Artist Productions (C.A.P.) became a true venture. D.P. wanted to step up to a more professional level, so he went to the city council to turn in the work for his business license, and got an attorney to trademark the merchandise and music. The lightbulb really started to flicker when D.P. put out a compilation CD of all of his crew, called *Cali Union*, though he only pressed a small order of 100 units. Taking each step just pushed Props harder to make the label work, considering that he was running the whole show. After promoting the first album, Prop pushed to perform for the first time in October for a party. He went to the extent of building a stage that collapsed before the show, but with motivation onhand, was able to push through the nerve-racking experience. With the success of the first show, they did one the next day and have been performing

ever since. Running your own record label isn't always diamonds and girls running around in tight outfits with silver platters of fine delicacies. Prop finds himself in daily dilemmas with artists coming to him for new beats and getting on this track or that track. He has to keep track of who is doing what show where, how to promote it, if artists aren't holding up to their deals and the costs of running the label and merchandise. It's like running a day care, trying to watch out for everyone's best interests, while not trying to get into their personal affairs. C.A.P. offers beats and recording time for the artists under their label if they want to use them. There have been three main producers: Consequence, Knock Mechanic and Doctor Proper himself. D.P. has to figure out where the beats are going to be the most effective with the artist's situations, or if he wants

to keep the beat for himself to work on his solo career. Con Artist Productions currently has 10 hip-hop artists, including Catalyst, R.O.C. and Phaze — one R&B group and two rock bands with three albums currently available. Besides the *Microphone Militia* comp with over 20 different artists, Phaze is also coming out with a solo album to be released. With a clothing line on the way, Props has just taken one more step to proving that if you really do the research and put in the time and the effort, you don't have to end up working the burger joint; you can work for your passions.

# DISCOGRAPHY:



2003

**MacChete**  
"Calunion:  
The End of the  
Beginning"



2004

**Con Artist Pro-  
ductions pres-  
ents...**  
Microphone Militia:  
Boot Camp



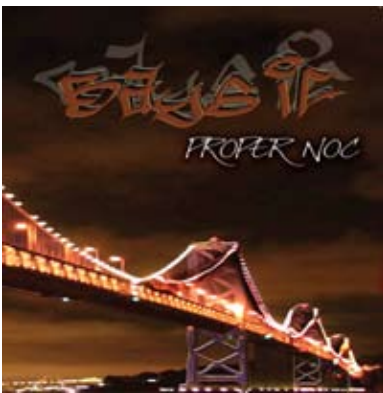
2005

**Dope Dylan and  
Doctor Proper**  
"Matchstick Men"



2006

**Doctor Proper**  
"Ghostwriter  
Jones EP"



2007

**Baysic**  
"Proper Noc"



2008

**Doctor Proper**  
"The Proper  
Product"



2008

**DJ Furious Stylez**  
"Strictly 4 the  
Strippers"



2008

**DJ Furious Stylez**  
"Strictly 4 the  
Gangsters"

# VENUES:

## **Berkeley, CA**

-Blake's on Telegraph

## **Chico, CA**

-La Salles  
-Lost on Main  
-Off Limits  
-Hurley's  
-The Brickworks  
-Normal St.  
-Club 222  
-Mr. Lucky's  
-The Maltese  
-Boys and Girls Club

## **Cotati, CA**

-The Tradewinds

## **Larkspur, CA**

-Sweetwater Station

## **Orangevale, CA**

-The Boardwalk

## **San Francisco, CA**

-Jelly's  
-The Shadow Lounge  
-Studio Z

## **Santa Cruz, CA**

-E3

## **Santa Maria, CA**

-The Maverick

# CONTACT:

## **Booking & General Information:**

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Media Kit and photos by Brandon Redenius  
<http://www.brandonredenius.com>





## TRACK LISTING:

1. Xtacy
2. Until Infinity
3. Sasquatch Raps